



# Momentum in Research Management:

By Nik Claesen (EARMA Managing Director) NARMA Annual Conference 26 March 2025

# Nik Claesen Managing Director at EARMA Coordinator of RM Roadmap and RM Framework ERA Action 17 stakeholder representative

# Background:

- Management, Economic History
- EU funding and policy expert
- Proposal writer
- Participant portal expert











# **KEY FIGURES**



- Over 350 member organisations (RPO's, RFO's, NCP's) spread over 35 countries (predominantly located in the EU and Horizon Europe Associated Countries)
- Consisting of over 10.000 registered individual contacts
- Over 3500 event and workshop participants annually

- Coordinator of two Horizon Europe Coordination and Support Actions underpinning the ERA and specifically ERA Action 17
- 8 Thematic Groups on Impact, AI, Ethics & Integrity,
  Project Management, Equality, Open Science and
  access to Excellence and University Alliances





May 6-8, 2025

Join us in Madrid to explore the pivotal role of research management in shaping a sustainable future for our profession and the world at large

# Recent but changing situation in Europe

no clear information for policy making

no common term and definition

no commonly accepted classification segmentation in subcategories

no standardisation of research management across the ERA



# Lack of Awareness

Researchers

Research managers RPO, RFO and government policy makers

**Politicians** 

R&I system stakeholder



# RM ROADMAP

Creating Framework Conditions for Research Management to Strengthen the European Research Area

Connect new and existing networks on a community platform to:

- 1. create a bottom-up consensus about the future of RM
- inform about the
   existing training,
   networking, funding and
   mobility opportunities.

Clarify the role and potential for Research Managers to support the ERA and overall R&I System:

- Efficiency & Effectiveness
- Reducing (administrative) burdens for researchers
- Trust and accountability
- Policy alignment
- Impact

# Consortium

### Beneficiaries



### Associated partners





**EARMA** 





# Methods

Surveys

Desk research

Focus groups

Interviews

Cocreation



The RM Roadmap

**R&I** system

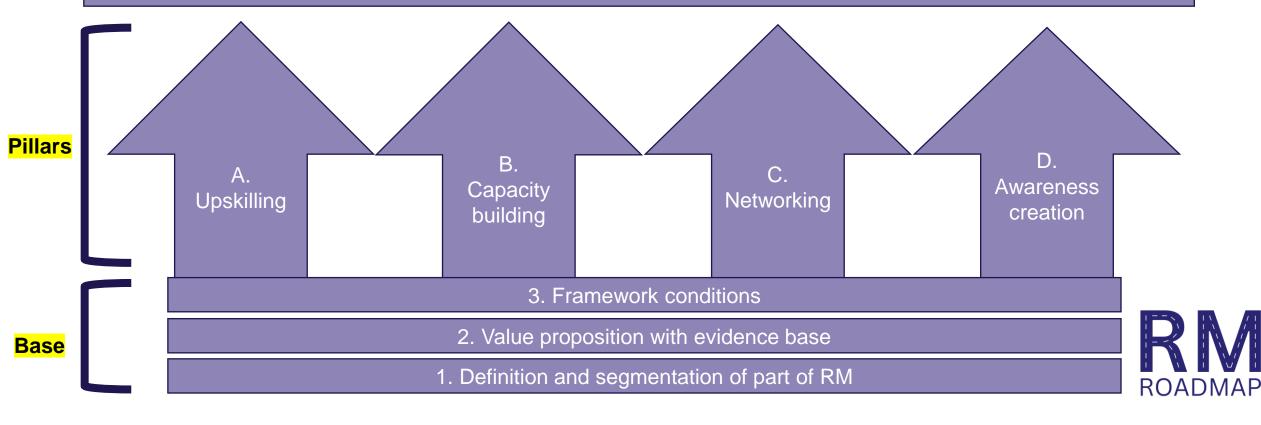
A roadmap to improve R&I systems through research management

### **Objective:**

More, more efficient and more impactful R&I

### Benefits to the R&I system:

More time for R&I, efficiency gains, better policy alignment, better connectivity, trust, accountability and governance



# RM Roadmap Ambassadors and Associate Ambassadors



✓ About 110 National
 Ambassadors and Associates
 ✓ 35 Thematic Ambassadors and Associates

You can find the list of RM Roadmap Ambassadors on the RM Roadmap Website <u>here</u>



### **UNDERSTANDING THE LANDSCAPE: NATIONAL NETWORKS AND ASSOCIATIONS**



Understanding the landscape: National networks and associations



Understanding the landscape: National networks and associations



RM

# Results from Co-Creation Session 1: UNDERSTANDING THE LANDSCAPE: NATIONAL NETWORKS AND ASSOCIATIONS



#### 1. Executive summary



28 countries mention the existence of national initiatives, formal or informal networks or associations.



261 national initiatives, formal or informal networks or associations are collected in this report.



22 countries indicate the existence or relevance of national RM laws and policies



89 different national RM laws or policies have been collected in this



Discussions have been led by about 120 RM Roadmap national ambassadors.



Around 1,800 individuals have registered for the Co-Creation Session on the Knowledge and Community Platform.



Onboarding for RM community members started on 25 September 2023 and is ongoing until 2025 through this link.

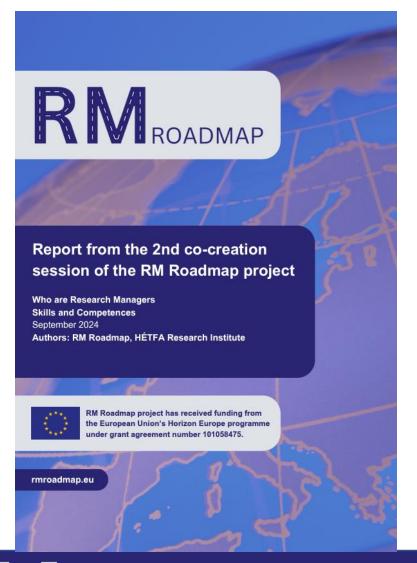


Understanding the landscape: National networks and associations

Full Report available here.



# Results from Co-Creation Session 1: UNDERSTANDING THE LANDSCAPE: NATIONAL NETWORKS AND ASSOCIATIONS



1. Executive summary



28 national communities and 4 thematic communities elaborated the consensus reports.

3



As for the **definition**, communities emphasized the need for a broad definition that acknowledges emerging fields and the blend of administrative, management and support tasks.



When it comes to the areas covered by Research Management, it is important to separate areas such as financial management, legal advising, and open science.



As regards the **terminology**, **Research Manager** was ranked at first place by 14 national and 3 thematic communities. **Research Manager and Administrator** was ranked at the first place by 10 national communities.



There are essential 'horizontal' skills crucial across all RM roles, such as critical thinking, communication, and problem-solving.



Communities underlined the importance of **digital skills**, **including IT and Al competencies**, highlighting the need for RMs to stay current with technological advancements and ethical considerations.

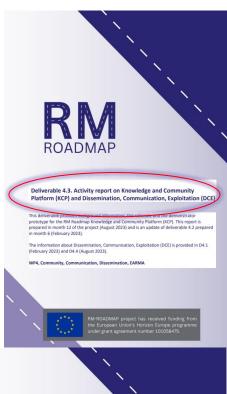
RM

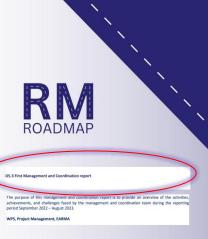
Who are Research Managers, Skills and Competences

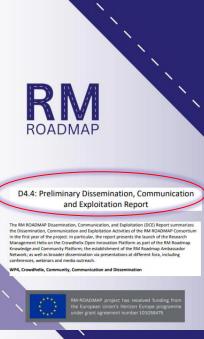
Full Report available here.















RM

A ROADMAP FOR RESEARCH MANAGEMENT (RM) TO STRENGTHEN THE EUROPEAN RESEARCH AREA (ERA)

(ERA)

Enabling the success of European research by providing a Roadmap for Research Management (RM) to support the objectives in ERA Action 17—as well as the other actions—of the

31 August 20

#### 1 Intraconnection

Research Monagement (RMI) is a profession defined by its nestricable relation to research (see Figure 1). Mild contributes unique expertise and sail late without within the Research and Innovation (RMI) system will not function. Mit is not defined by laws and rules but emerges in response to real and sintrical research in the RMI system. This is refrested in the turopoun Research News (CRIA) Policy Agenda's, where well functioning MM is a perrequisit to achieve the goals set out in all the trently refreshing the research of the research

Europe can now strengthen the R&I system by strengthening European RM, which is already a large and vibrant community. However, Europe is lagging behind the USA, where RM has been an established profession for at least 70 years and is recognised as a necessary component for the success of the R&I system. As confirmed by Preliminory report on EAP-wide landscape from the IM Radmagn profet (Deliverable 1.1), European RM needs a commonly accepted definition, improved

framework conditions, and better establishment in many regions in Europe.

The consequences for the current ERA include (selected examples):

- European research and innovation systems that are slow and inefficient in adapting and
- Reduced research productivity due to lack of support, leading to inefficient innovation and
- knowledge transfer.

  Talent drain from Europe due to inadequate RM expertise and support for researchers

Lost networking and collaboration opportunities due to inadequate facilitation.
 The RM Roadmap project is addressing the challenges using an ambitious co-creation approach to produce an evidence-base for strengthening the ERA and drawing up a roadmap for harnessing the

full potential of European RM.

- EUROPEAN POLICY BRIEF -

RM

D2.1 Preliminary report on professional development opportunities

This report provides a first overview of existing professional development opportunities targeting Research Managers (RMs). Five categories were defined to collect the data mainly focused on opportunities targeting RMs: Training, Mobility, Networking. Funding nonportunities, and RIM Networks.

WP2, Training and Development, NOVA University Lisbon (NOVA)



RM-ROADMAP project has received funding from the European Union's Horizon Europe programme under grant agreement number 101058475.



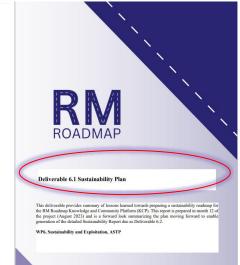
#### D1.1 Preliminary report on ERA-wide landscape

This preliminary report aims to provide an overview on the current state-of-the-art of the profession of Research Management (BM) within the European Research Area (ERA), focusing on the following topics: 1) definition and terminology of Research Management, 2) job categories in Research Management, 3) professional development and career path, 4) relevant skills and romesternous of Research Management; IRM).

WP1 Intelligence, HETFA Research Institute, August 202



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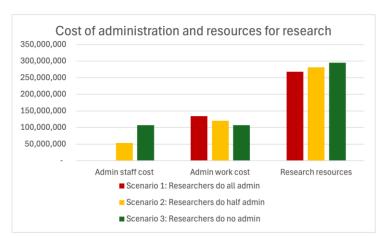




# The RM value proposition: Pieces of the puzzle

# RM as a strategic investment: cost model insights

- ♦ When researchers do admin, research output drops and costs increase.
- ◆ Delegating admin tasks to RM staff saves money and improves research efficiency/output.
- ◆ Investing in RM is a win-win for research and all its stakeholders.





# Training, networking and mobility for RM catalogue:

https://www.rmroadmap.eu/rm-professional-development-opportunities





The RM
Momentum is
growing



# RM COMP

# A COMPETENCE BASED APPROACH FOR RESEARCH MANAGER CAREER DEVELOPMENT IN THE EUROPEAN RESEARCH AREA





# RM COMP, adopted by EC in Jan 2025.

https://research-and-innovation.ec.europa.eu/jobsresearch/rm-comp-european-competence-frameworkresearch-managers en



# Definition of Research Manager in RM Comp

Definition: Research Managers enable, facilitate and support the performance of research in all its applications. Research Managers hold generalist or specialized roles within the research and innovation ecosystem.



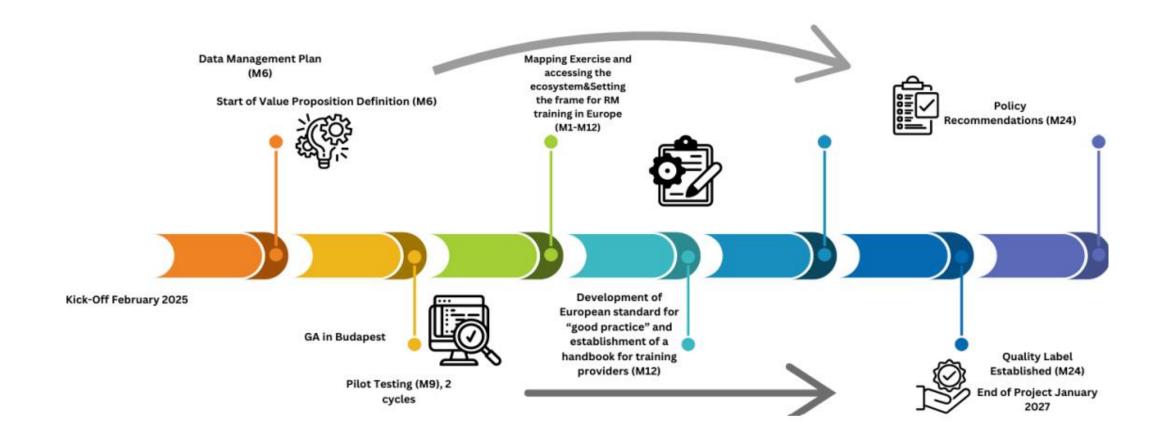
# RM Framework



RM Framework project has received funding from the European Union's Horizon Europe programme under grant agreement number 101188073



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# A New Era in Research Management

National networks and ARMA's

150 Ambassadors 40 countries represented in RM Roadmap

Adopted RM Comp

RM Roadmap

CARDEA

ERA Action 17

Future potential ERA Action 22

INORMS 2025

RM Framework

Co-creation reports

Succes stories

RM Catalogue

CARDEA Academy



The RM Roadmap

R&I system

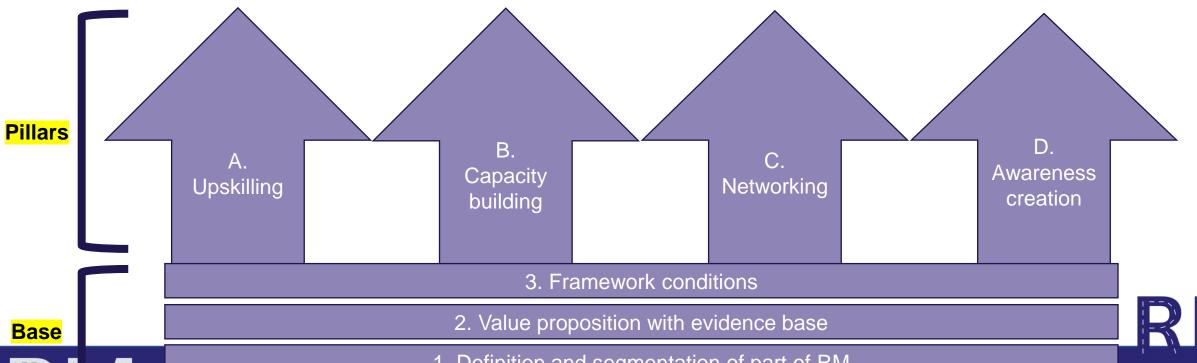
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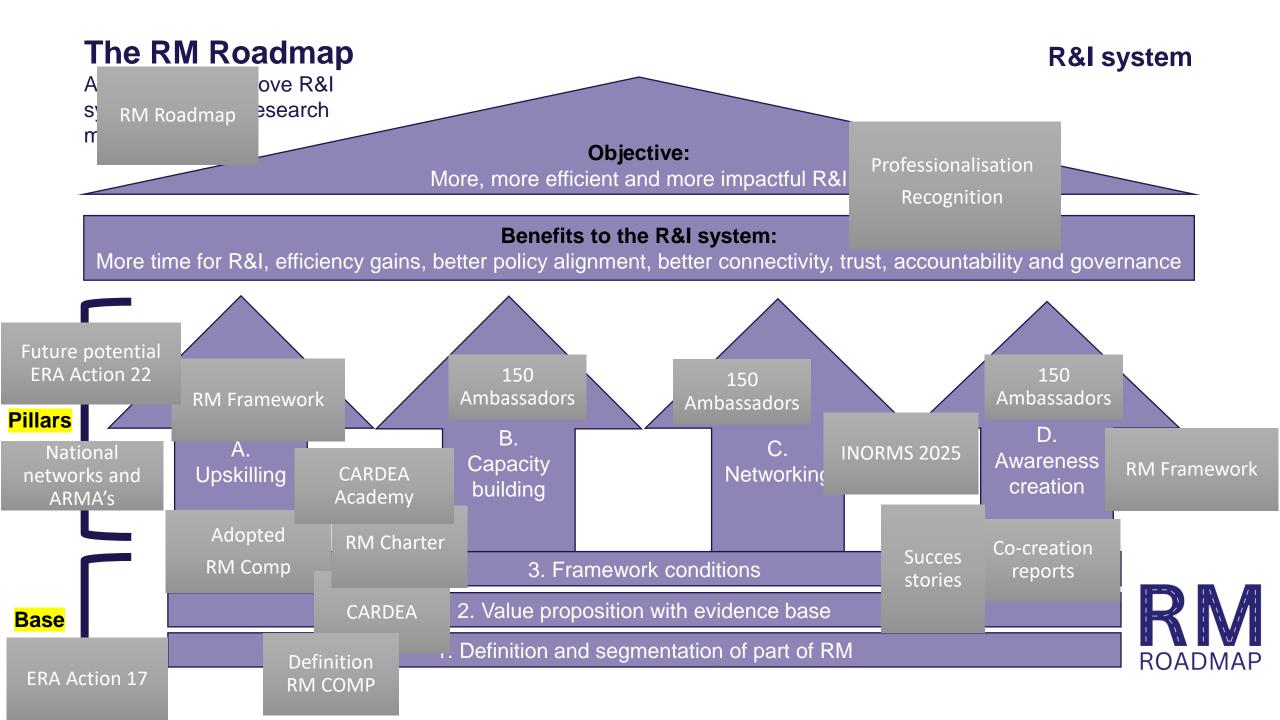
More, more efficient and more impactful R&I

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1. Definition and segmentation of part of RM



# Resources

RM Roadmap website

The Research Management Helix

The RM Roadmap Ambassadors

**EARMA Website** 





# INORMS Congress 2025 - Call for abstracts

IFEMA Palacio Municipal in Madrid, Spain

May 06-08, 2025







RM-ROADMAP project has received funding from the European Union's Horizon Europe programme under grant agreement number 101058475.

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And the RM Roadmap Consortium and advisors

Our many fantastic RM Roadmap Ambassadors

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