



IMPACT CLINIC -EXPERIENCES OF UNIVERSITY OF JYVÄSKYLÄ

NARMA vårkonferanse 2015

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Content

- Why?
- What?
- How?
- Benefits?





Need

- Improve the quality of project proposals for H2020 and Finnish innovation funding instruments and increase the success rate of the proposals.
- According to FP7 project evaluation results project proposals receive negative feedback/low marks in relation to impact section.
- Need to bring added value for researchers writing project proposals for H2020 and TEKES in cost efficient way (1600 researchers) and streamline services across university services
- Need to share experiences and knowledge between researchers and different disciplines

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Development of the new service

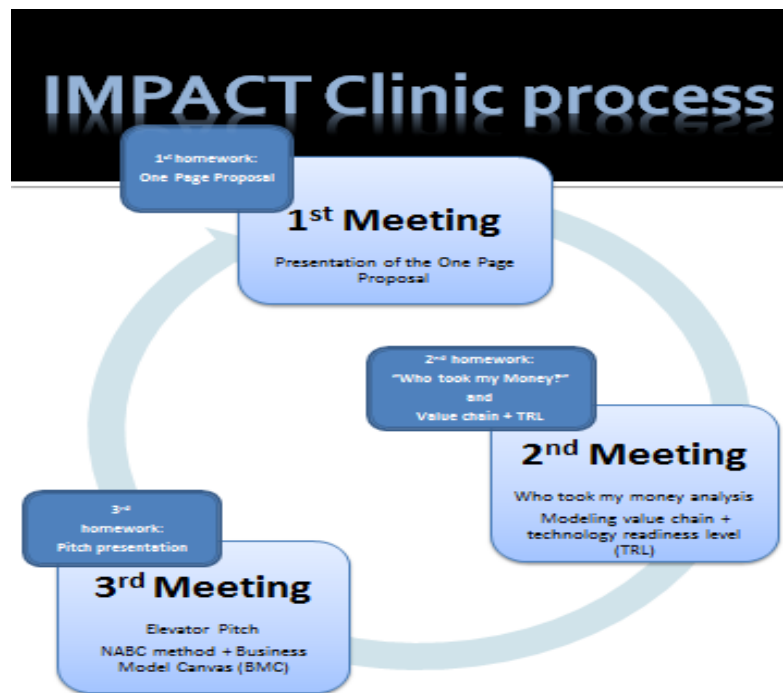
- Brainstorming and comparing choices summer 2013
 - Our innovation advisors had been running commercialization clinics since 2012, successful experiences
- Developing and testing the new service with customers during Autumn 2013
 - 26 customers 16.8. - 13.12.2013
- Launching the new service 1.1.2014
 - 80 customers during 2014
- Updating the service December 2014 and launching the updated version 1.1.2015
 - 35 customers already during 2015 (upon reservation, blog from rector)

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Approach



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Experiences from researcher -Her process

■ H2020 Science with and for Society -call

Decision to start preparing a proposal spring 2014

Impact clinic 1 1.6.2014

Impact clinic 2 29.8.2014

Deadline 2.10.2014

- *One Page Proposal*

- *Who Took My Money*
- *Big picture*
- *Updated version of One Page Proposal,*
 - *Preparation funding application for Science Council*

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BENEFITS



- Better applications for H2020 and Tekes
 - Researchers get practical tools for proposal writing
 - Researcher get support from Funding and Innovation Advisors
- Easier for researchers to discuss with stakeholders
- Research and Innovation Services can provide targeted service, use different kind of expertise found from the team, get information about applications earlier and provide service for a larger amount of researchers (individual/group)

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Comments from researchers



- Big picture tools is at first difficult to understand, but very useful in the end
- TRLs are difficult to apply to SSH projects
- Few weeks time between the meetings is good for further developing ideas
- I got good ideas how to differentiate one proposal
- I received good ideas how to improve the proposal
- I have used the text in H2020 application (sections 1.3, 2.1 and 2.2)
- I decided not to submit application 2014 and I am planning to submit an application in 2015

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THANK YOU!

<https://www.jyu.fi/yliopistopalvelut/tutkimuspalvelut/>



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