

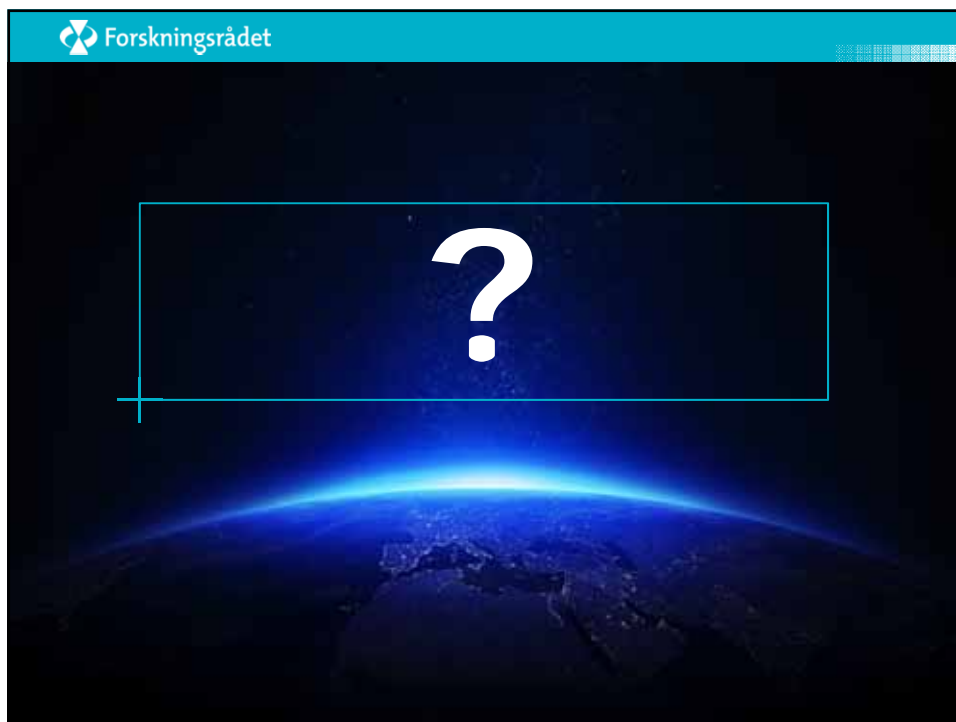


Forskningsrådet

Impact in H2020

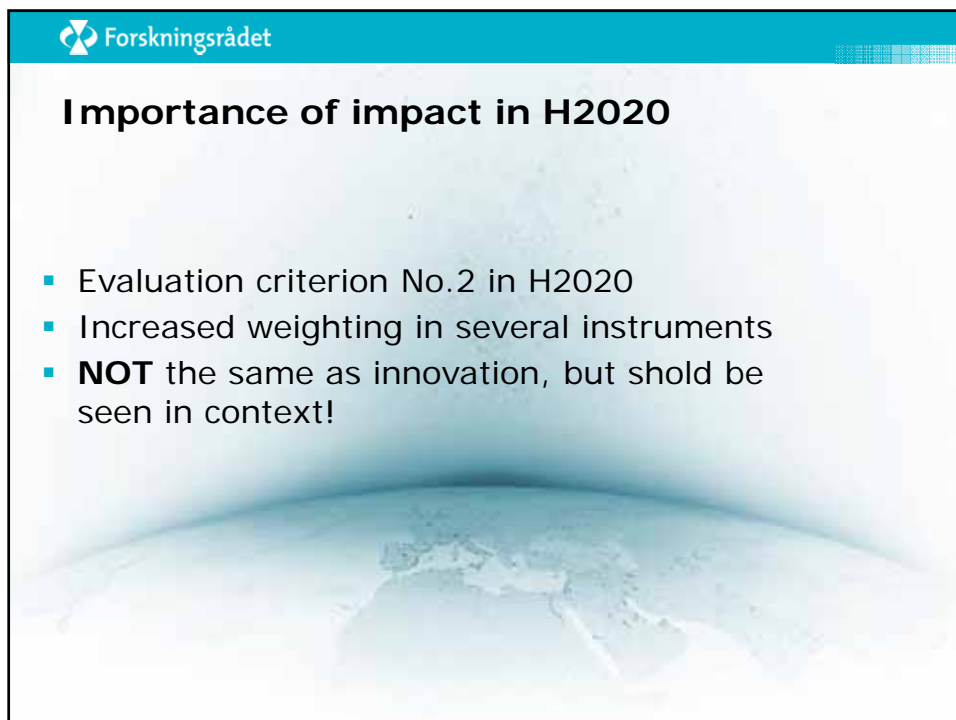
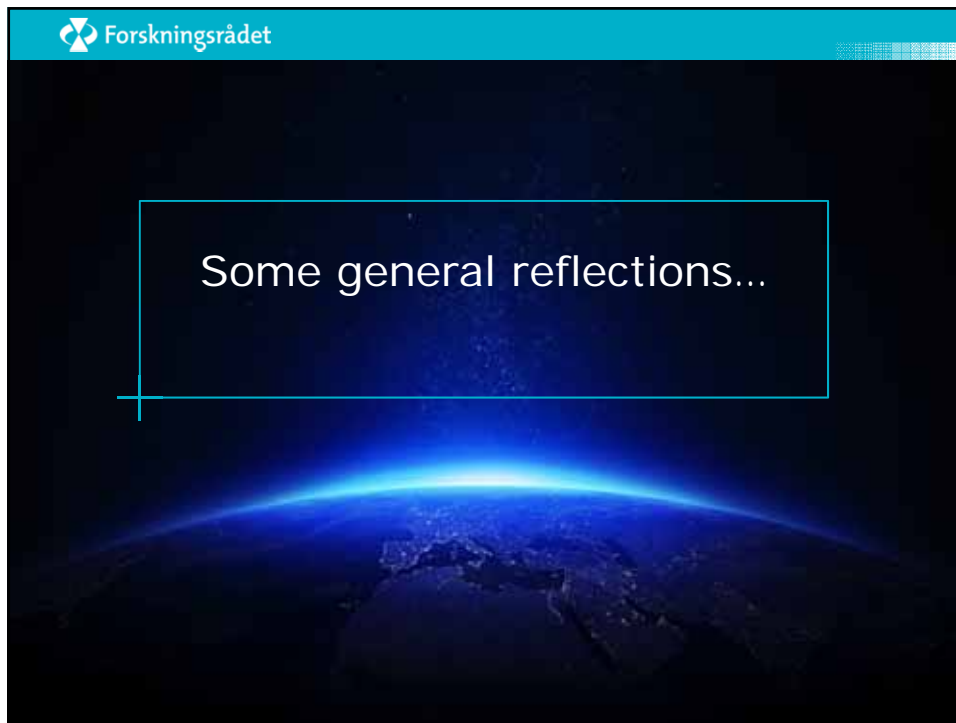
Till C. Lech
National NCP coordinator, Forskningsrådet

The slide features a white header with the Forskningsrådet logo. Below is a teal bar containing the title 'Impact in H2020' and the speaker's name and title. The main content area has a blue background with a glowing globe and abstract light patterns.



Forskningsrådet

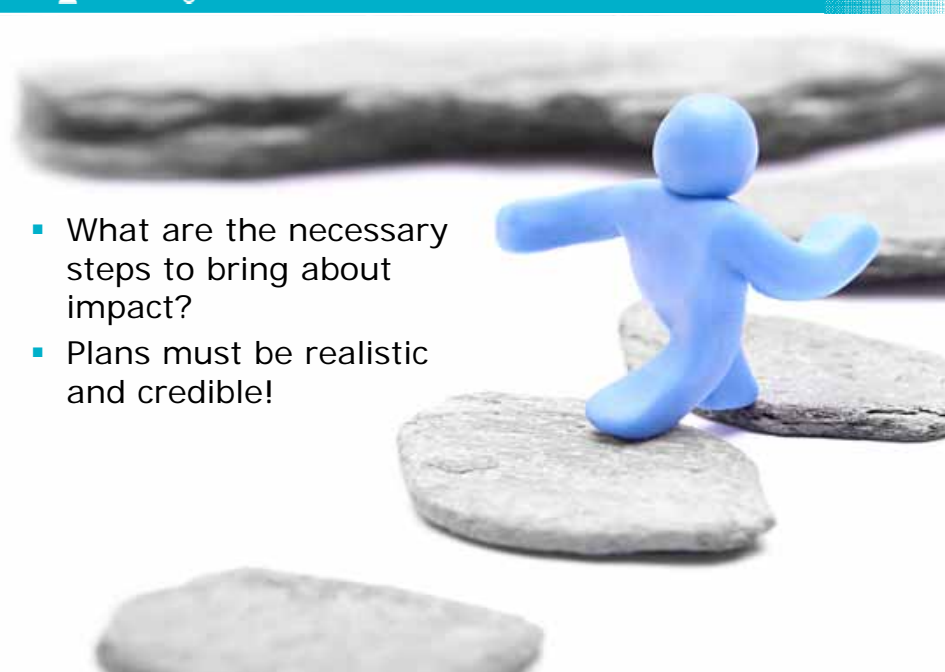
A large white question mark is centered within a white rectangular frame on a dark blue background. The background shows the horizon of Earth from space, with city lights visible on the dark side of the planet.







Forskningsrådet


A blue 3D figure is shown balancing on a path of stepping stones. The figure is in a crouching position, with its arms outstretched for balance. The stones are arranged in a line, and the background is a blurred natural setting.

- What are the necessary steps to bring about impact?
- Plans must be realistic and credible!

Forskningsrådet

Impact:
«lies, promises, speculations»?

Evaluators' workshop, Florence 2014

A blue 3D figure is shown balancing on a path of stepping stones. The figure is in a crouching position, with its arms outstretched for balance. The stones are arranged in a line, and the background is a blurred natural setting.

Forskningsrådet

Research and Innovation Actions/Innovation Actions

✓ For the first stage of a two-stage procedure, only the aspects of the criteria in yellow are evaluated

Excellence	<p>Clarity and pertinence of the objectives</p> <p>Soundness of the concept, including trans-disciplinary considerations, where relevant</p> <p>Extent that proposed work is ambitious, has innovation potential, and is beyond the state of the art (e.g. ground-breaking objectives, novel concepts and approaches)</p> <p>Credibility of the proposed approach</p>
Impact	<p>The expected impacts listed in the work programme under the relevant topic</p> <p>Enhancing innovation capacity and integration of new knowledge</p> <p>Strengthening the competitiveness and growth of companies by developing innovations meeting the needs of European and global markets; and, where relevant, by delivering such innovations to the markets</p> <p>Any other environmental and socially important impacts (not already covered above)</p> <p>Effectiveness of the proposed measures to exploit and disseminate the project results (including management of IPR), to communicate the project, and to manage research data where relevant</p>
Implementation	<p>Coherence and effectiveness of the work plan, including appropriateness of the allocation of tasks and resources</p> <p>Complementarity of the participants within the consortium (when relevant)</p> <p>Appropriateness of the management structures and procedures, including risk and innovation management</p>

11

Forskningsrådet

€ 100 000 000

Value creation Publications

70 %
Market share

Make it count!

- Quantifiable goals
- Key Performance Indicators

Forskningsrådet

Standardisation is good!

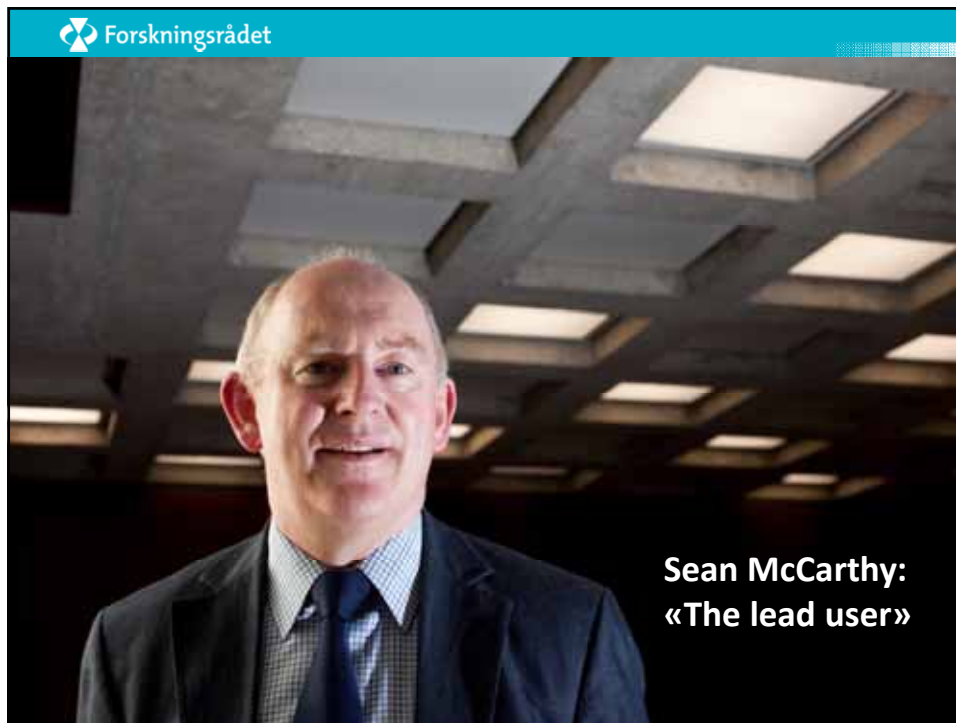
HOW STANDARDS PROLIFERATE:
(SEE: A/C CHARGERS, CHARACTER ENCODINGS, INSTANT MESSAGING, ETC)

Kilde: xkcd.com

Forskningsrådet

Standardisering is good!

- Is a standardisation body involved in the project?
- Any concrete plans on launching the process within the next (3) years?
- If not – forget about standards as an impact vehicle (cf. lies, promises, speculations)



Forskningsrådet



The lead user...

- takes project results (R&D-results) one step closer to the market
- Should write the relevant parts of the impact section
- Should be a part of the consortium




Not only the lead user...

- All beneficiaries with an interest in the project results must describe the nature of the interest
- Impact / innovation sections should be written by experts in impact/innovation
- Mind the lingo! Evaluation panels are cross-disciplinary!



Tom Espen Møller (EC
«A typology of
societal impact»

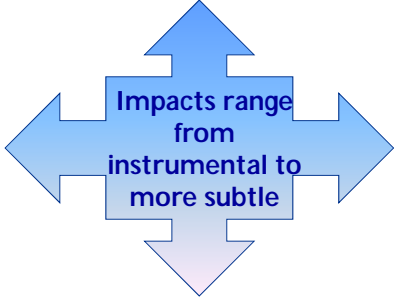
 Forskningsrådet

Instrumental

Influencing the development of policy / practice – shaping legislation – Altering behaviour

Conceptual

Shifts our understanding of policy/practice
Reframing debates



Impacts range from instrumental to more subtle

Capacity building

Technical / personal skills development


Cultural change

- Increased willingness to engage in knowledge exchange activities
- Changed mindsets


Enduring connectivity

- Establishment of enduring relationships – indicator future impacts

Source: Irene Hardill, ESRC Training and Skills Committee

 Forskningsrådet

Conclusions?





Impact – not an entirely new concept...

- More important than in FP7
- Not the same across areas
- Needs to be planned along with R&D activities
- However,
- A brilliant impact section will not save a mediocre R&D project proposal!



THE FRAMEWORK PROGRAMME FOR RESEARCH AND INNOVATION

HORIZON 2020



www.forskingsradet.no/horisont2020

Tverrfaglighet Verdikjeder Samarbeid Eksellense Innovasjon